

EXAM SEAT NO: 634

(86 Eng)

No. of Printed Pages : 2

**SARDAR PATEL UNIVERSITY**  
**M.COM. (CBCS) (SECOND SEMESTER)**  
**SATURDAY, 31ST MARCH 2018.**  
**10.00. A.M. TO 01.00 P.M.**  
**COURSE TITLE: BUSINESS ENVIRONMENT-II**  
**(NEW COURSE)**

**COURSE CODE: PB02CCOM22**

**MAXIMUM MARKS: 70**

- 1. FIGURES TO THE RIGHT INDICATE MARKS OF THE QUESTIONS.**  
**2. EACH SECTION CARRY EQUAL MARKS.**

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**SECTION-I**

**Q-1.** Describe the Evolution of International Business. Discuss in length the Internal Factors affecting the Important Decisions of International Business. (18)

**OR**

**Q-1.** What is International Business Environment? Discuss Various Features of International Business Environment and the International Business Environment as a System Approach. (18)

**Q-2.** What is International Investment? Discuss Various Types of International Investment and Describe the Growth of FDI. (17)

**OR**

**Q-2.** Define the term International Investment. Why International Investment is very essential for any Country? Discuss the International Investment in India. (17)

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**SECTION-II**

**Q-3.** What is Multinational Corporations? Write a Detailed Note on the Various Organizational Models of MNCs and the Merits and Demerits of MNCs. (18)

**OR**

**Q-3.** Write a Detailed Note on **GATT, GATS, TRIMS** and **TRIPS**. (18)

**Q-4.** Discuss in length the **Free Trade Area, Export Promotion, FOB** and **CIF**. (17)

**OR**

**Q-4.** Discuss the Foreign Exchange Management Act, 1999 for the regulation of Foreign Exchange Transactions. (17)

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